



PROUD TO BE THE
#1 Largest Buy Local
ORGANIZATION
IN THE US ON A CITY/
COUNTY-WIDE SCALE

OUR MISSION:

To create a sustainable, vital, local economy through education, collaboration, and promotion, as a non-profit member organization.

TOP 5 REASONS FOR BUYING LOCAL:

- 1 LOCAL BUSINESSES OFFER UNIQUE GOODS** and personal service
- 2 ENCOURAGE GROWTH** of unique, one-of-a-kind businesses
- 3 PROVIDE MORE JOBS** at locally owned independent businesses
- 4 LOCALLY OWNED BUSINESSES GIVE BACK**, providing a solid foundation for area non-profit organizations
- 5 CREATE GOOD PLACES TO WORK** that reflect hometown friendliness and familiarity

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FOLLOW US!



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750+

Dane Buy Local
MEMBERS



LOCALLY OWNED BUSINESS KEEP OUR

neighborhoods

VITAL



our economy

STRONG



Local Businesses are able to
recirculate money in the local
community **over 3.5 times more**

than Non-Local Companies. This is good
for building a strong local economy.

IN 2012, OVER 700 DBL MEMBER BUSINESSES:

Employed over

8,000 FULL
TIME
EMPLOYEES

Contributed over

445,000
VOLUNTEER HOURS

DONATED OVER \$5.9 MILLION
to non-profit organizations



EVERY \$1
spent circulates
4 TO 6 TIMES
within the community

IF WE ALL SPEND

\$10/WEEK

with a local business

WE CAN
MAKE A **SIGNIFICANT**
difference in our community

We ALL win when we
Think Local First.



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