

# Independents week

June 24 - July 4, 2016



Celebrating the spirit of entrepreneurship and community, Dane Buy Local is excited to be part of this nationwide movement and to advocate for our member businesses and organizations in our local communities through print advertising, e-promotions, and the broadcast media. We will be asking consumers to support local business of all kinds - from banks, to tax preparation services, to cafes, salons, and retail stores. This is our third year year participating in this campaign.



## Presenting Sponsor (Exclusive) Benefits

**\$2,500**

- Leader board advertising on the Dane Buy Local Independents Week web page that lists participants
  - Logo in all print media
  - Acknowledgement in press releases, Dane Buy Local social media channels, and any partner promotions
  - Live logo on all Dane Buy Local e-promotions for the campaign
  - Acknowledgement at Dane Buy Local member events prior to the campaign
  - Opportunity to distribute material (brochure or flyer) at participating businesses and organizations
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## Supporting Sponsor Benefits

**\$1,000**

- Logo and live link on Dane Buy Local web page listing participants in the campaign
- Business name (in bold) in *Isthmus* and *Cap Times* advertisements
- Acknowledgement in press releases, Dane Buy Local social media channels, and any partner promotions
- Live logo on all Dane Buy Local e-promotions for the campaign
- Acknowledgement at Dane Buy Local events prior to the campaign

## Contributing Sponsor Benefits

**\$500**

- Logo and live link on Dane Buy Local web page listing participants in the campaign
- Business name in *Isthmus* and *Cap Times* advertisements
- Acknowledgement in press releases, Dane Buy Local social media channels, and any partner promotions
- Live logo on all Dane Buy Local e-promotions for the campaign
- Acknowledgement at Dane Buy Local events prior to the campaign



**Come in We're LOCAL!**  
AMBA.net

**artful escapes**  
Paint, Sip, & Be Happy

**We're Celebrating Independents week**

**artful escapes**  
3000 Cahill Main #214  
Fitchburg, WI 53711  
(608) 492-2092

You're Invited to an Open House  
Featuring 30-Minute Mini Paintings  
Join us any time between 2:00 pm and 6:00 pm on  
Friday, June 27 following the Dane Buy Local Luncheon  
We'll provide you with all art supplies and  
professional instruction for the  
ridiculously low price of \$5.00!

A collection of small, colorful paintings, including a landscape with a tree, a still life with a bottle, and a floral arrangement.