



Sponsorship Opportunity

Demonstrate your support for independent business and their communities to their opinion leaders from across the continent

The American Independent Business Alliance
International Conference



Local host:
Tampa Independent
Business Alliance

Because Community Matters.

Conference webpage: <http://AMIBA.net/conference.html>
Where one can reach hundreds who reach thousands.

Become a sponsor of AMIBA's international conference, where we bring together current and potential leaders of local Independent Business Alliance[®], "buy local" campaigns, local independent business and community advocates, and local government and economic development officials to talk shop, learn and share best practices and take home great ideas to implement. It's a rare opportunity to reach so many community leaders in one place. Participants attend from communities of all sizes around the continent.

AMIBA's family are dedicated to their communities and are working to ensure a place for entrepreneurs, a vital and varied local economy, and that local independent businesses have a voice. They are working to help local independent businesses better compete in an increasingly hostile marketplace.

Your sponsorship shows you walk your talk – it demonstrates your alignment with this mission and your company's conviction to supporting local independent businesses and entrepreneurs, their communities, and the people who support them with their patronage.

Date: April 8-11, 2010

Location: Tampa, Florida

Participants: Conservative estimate is 150 directors, board members, community organizers, and government officials from the US and Canada. Most attendees will be independent business owners who volunteer for their local organization.

Conference: AMIBA hosts a highly interactive event, with panel discussions and roundtables predominating. The conference is designed to engage participants in direct interaction with each other to learn and build relationships. The energy level is high, and idea sharing abounds. Sessions are designed to encourage taking current thought and action, and session leaders are experts – we tap our own talent from IBA communities. Great friendships develop, and the immediate aftermath of the conference brings with it a flurry of implementing ideas at home. We highlight the local flavor of our host city, and do our best to use local purveyors for our conference needs.

Visibility: Attendees are decision-makers in their local organizations, and they influence hundreds of local independent business owners, community leaders, and thousands of citizens. Through reports to membership and local news spots, attendees disseminate their experience at this conference.

Our conference home is the Quorum Hotel in Tampa. Conference sponsor logos and information will be included in printed conference materials, on the conference web page, and other media outreach. Sponsors also have the opportunity to meet attendees face-to-face at conference events.

We announce the conference to our broad and diverse network allies – other organizations, independent trade associations and education institutions. We invite their staff and members to attend. So your exposure goes well beyond AMIBA.

AMIBA is a pioneer in the Localization Movement and is regarded around the country for our integrity, leadership and conviction to our mission. Partnering with AMIBA will expose your company to our audience.

Sponsorship Levels

Your company's dedication to local independent business and community will show.

Exclusive Sponsorship

High-visibility events can offer your company the chance to stand out!



Havana Night – our Thursday evening pre-conference social event. The elegant, outdoor poolside venue at the Quorum Hotel will be filled with participants fresh from their day of travel. Attendees will be looking to get their first taste of the conference and meet many of their peers for the first time. We've arranged for an evening of local flavor and ambience, with Cuban food, locally-crafted microbrew, and cigar rolling. Sponsored by....you? **\$7,500**

Indie Gala – an elegant dinner at Mise en Place, Tampa's finest restaurant, serving Modern New American cuisine. Mise en Place, a business member of our host IBA in Tampa, is turning Chef Blitz loose to create a local menu for this group of local advocates. A special, exquisite menu will allow diners to sample local fare and flavor. This restaurant oozes elegance – a setting providing a lovely opportunity for sponsorship. **\$10,000**



Art for Dessert's Sake – what a venue for a sweet and decadent afterthought! The new Tampa Museum of Art is the perfect backdrop for an elegant dessert event. The culinary wizards at Mise en Place will create sweet delights appropriate for this grand venue. Participants will explore the museum's various collections and mingle over live local music. **\$5,000**

Sponsor both Dinner and Dessert -- \$12,000

Conference Sponsorship

\$15,000 – Pillar

- Recognition in all promotional and conference material with company logo.
- Listing and link on AMIBA Conference web page.
- Listing in all conference email promotion.
- Recognition in our email news.
- Two complimentary conference registrations.
- Recognition during opening and closing remarks and throughout the conference.
- Participation in opening remarks.
- Distribution of select company material in conference packet.

\$10,000 – Major Sponsor

- Recognition in all promotional and conference material with company logo.
- Listing and link on AMIBA Conference web page.

- Listing in all conference email promotion.
- Recognition in our email news
- Two complimentary conference registrations
- Display space for company material

\$5,000 – Ally

- Recognition in all promotional and conference material with company name
- Listing and link on AMIBA Conference web page.
- Display space for company material
- Two complimentary conference registrations

\$1000 – Local Lover

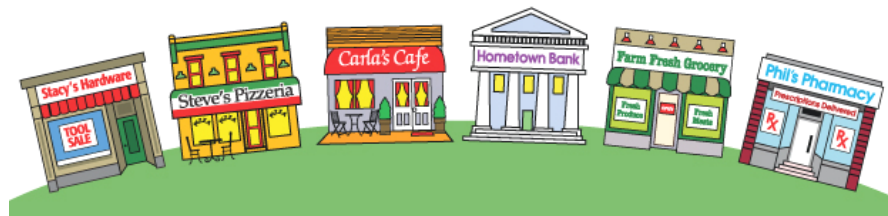
- Recognition in all promotional and conference material with company name
- Listing and link on AMIBA Conference web page
- One complimentary conference registration

Angel

You recognize how much an event like this can spark the kind of energy it takes to move a local initiative forward. Many local IBAs and other organizations are volunteer efforts, and their leaders contribute countless hours to helping their community beyond their daily work and lives. And many also will be funding their travel and conference from their own pockets. Your donation to AMIBA in the amount of your choice will fund scholarships for those unable to afford the cost of attendance.

- Recognition in all promotional and conference material with company name
- Listing and link on AMIBA Conference web page
- Note on your behalf to recipient(s) of your generous gift

AMIBA is a 501c3 non-profit organization. All contributions are tax-deductible to the extent of the law. Angel donors will receive an acknowledgement for tax purposes.



Because Community Matters.



AMIBA Conference Sponsorship Agreement

Contact

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State/Prov. _____ Zip/Postal Code: _____

Phone: _____ email: _____

Website: _____

Sponsor Level

Exclusive Events:

- Havana Night -- \$7,500
- Indie Gala -- \$10,000
- Art for Dessert's Sake -- \$5,000
- Combination Indie Gala and Art for Dessert's Sake -- \$12,000

Conference Sponsorship:

- \$15,000 – Pillar
- \$10,000 – Major Sponsor
- \$5,000 – Ally
- \$1,000 – Local Lover
- Angel – amount: \$ _____

Mail payment:

AMIBA
 Attn: Conference
 222 S. Black Ave.
 Bozeman, MT 59715

For more information,
 Email: info@AMIBA.net
 Call: 406-582-1255

Payment Information

Check enclosed for \$ _____ (USD)

Credit card:

Card Number: _____ Expiration: _____

Name on Card: _____

Billing Address (if different than contact info.):

Signature: _____

Date: _____